Introduce yourself...

Ask the interviewee's name, position, how long he/she has been with the company...

- Can you tell us about your job?

- What are the tools do you use?

- What are the issues or challenges are you currently experiencing?

- What is the most challenging issue have you encountered as (mention position ex. HR Manager)? How were you able to solve it?

- What kind of technology or solutions are you searching for or you wish we should have?

Show Prototype...

- What do you think this product is for? What is its purpose?

- What did you think should have happened there (after clicking the button ex. read more, next, etc)?

Let the user explore the product...

After seeing or using the product…

- What feature of this app do you like the most?

- What feature of this app do you like the least?

- How would you describe the product in your own words?

- Who do you know that would like this product?

- Can you think of any other product that resembles this one?

- What device do you see yourself using for this product?

- What scenarios can you picture yourself using it in?

- 3 things you dislike about the product

- How was the experience?

-- Do you like how the cards are displayed? or do you prefer it to be shown in a different way?

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